

WXIX

**ORDER**Flight Dates **09/18/12-09/24/12**

Contract / Revision      **821676 /**  
Original Date / Revision  
                                  09/17/12    09/17/12  
Advertiser **Obama, Barack/D/President**  
Agency    **Greer Margolis Mitchell & B**  
Buying Contact  
  
**1010 Wisconsin Ave NW**  
**Suite 800**  
**Washington, DC 20007**

Product  
**OBAMA SCHED A**  
  
Agency Com    15%  
Billing Contact  
  
**1010 Wisconsin Ave NW**  
**Suite 800**  
**Washington, DC 20007**  
  
Sales Office    T-DC  
Sales Region   National  
Agency Ref

Order Sep            00:00:00  
  
Estimate #            **1798**  
Alt Order #           **06319675**  
Billing Type          Cash  
Order Type          Political  
Billing Cycle        EOM/EOC  
Billing Calendar   BROADCAST  
Demographic       A35+  
Rev Codes           Agency    Political    Pol-Candic  
Product Codes    PL565  
Priority                P 3  
Advertiser Ref

Primary Account Executive  
 Aaron Ashe

Account Executive	Order%	Start Date	End Date
Aaron Ashe	100%		

Order Share %      Market Value

Competing Station	% of Order	Amount
EXIX	%	
WBQC	%	
WCET	%	
WCPO	%	
WCVN	%	
WKON	%	
WKRC	%	
WLWT	%	
WPTO	%	
WSTR	%	

**Order Totals****Billing Plan**

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	26	\$14,411.75	\$16,955.00	0.00	08/27/12	09/24/12	26	\$14,411.75	\$16,955.00
<b>Totals</b>	<b>26</b>	<b>\$14,411.75</b>	<b>\$16,955.00</b>	<b>0.00</b>					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots    Amount	
E 1	WXIX	09/18/12	09/24/12	M-F 130-5A AMERICA NOW	Comm	330A-4A (3:30 XM-4:00 XM)	-- WTF--	:30	1	\$10.00	P 5	0.00	NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/18/12	09/24/12	-- WTF--		1		\$10.00		0.00					
E 2	WXIX	09/18/12	09/24/12	FOX19 Weather at 4A First Weather at 4A	Comm	4-430A	M- WT---	:30	1	\$20.00	P 5	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/18/12	09/24/12	M- WT---		1		\$20.00		0.00					
E 3	WXIX	09/18/12	09/24/12	News @ 4:30am News @ 4:30am	Comm	4:30am-5am	M- WT---	:30	1	\$25.00	P 5	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/18/12	09/24/12	M- WT---		1		\$25.00		0.00					

Contract / Revision **821676** Flight Dates **09/18/12-09/24/12**

Hiatus Dates

Original Date / Revision 09/17/12/ 09/17/12

Order Sep 00:00:00

Advertiser **Obama, Barack/D/Presiden** Product **OBAMA SCHED A**Estimate # **1798**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 4	WXIX	09/18/12	09/24/12	News @ 5a News @ 5a	Comm	5a-6a (5:00 AM-5:30 AM)	M- WTF- -	:30	1	\$100.00	P 5	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/18/12	09/24/12	M- WTF- -	1		\$100.00		0.00						
E 5	WXIX	09/18/12	09/24/12	News @ 5a News @ 5a	Comm	5a-6a (5:30 AM-6:00 AM)	M- WTF- -	:30	1	\$100.00	P 5	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/18/12	09/24/12	M- WTF- -	1		\$100.00		0.00						
E 6	WXIX	09/18/12	09/24/12	News @ 6a News @ 6am	Comm	6a-7a (6:00 AM-6:30 AM)	M- WTF- -	:30	1	\$200.00	P 5	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/18/12	09/24/12	M- WTF- -	1		\$200.00		0.00						
E 7	WXIX	09/18/12	09/24/12	News @ 6a News @ 6am	Comm	6a-7a (6:30 AM-7:00 AM)	M- WTF- -	:30	1	\$200.00	P 5	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/18/12	09/24/12	M- WTF- -	1		\$200.00		0.00						
E 8	WXIX	09/18/12	09/24/12	News @ 7a News @ 7am	Comm	7a-9a (7:00 AM-7:30 AM)	M- WTF- -	:30	1	\$200.00	P 5	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/18/12	09/24/12	M- WTF- -	1		\$200.00		0.00						
E 9	WXIX	09/18/12	09/24/12	News @ 7a News @ 7am	Comm	7a-9a (7:30 AM-8:00 AM)	M- WTF- -	:30	1	\$200.00	P 5	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/18/12	09/24/12	M- WTF- -	1		\$200.00		0.00						
E 10	WXIX	09/18/12	09/24/12	News @ 7a News @ 7am	Comm	7a-9a (8:00 AM-8:30 AM)	M- WTF- -	:30	1	\$200.00	P 5	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/18/12	09/24/12	M- WTF- -	1		\$200.00		0.00						
E 11	WXIX	09/18/12	09/24/12	News @ 7a News @ 7am	Comm	7a-9a (8:30 AM-9:00 AM)	M- WTF- -	:30	1	\$200.00	P 5	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/18/12	09/24/12	M- WTF- -	1		\$200.00		0.00						
E 12	WXIX	09/18/12	09/24/12	News @ 9a NEWS @ 9A	Comm	9-10A (9:00 AM-9:30 AM)	MTWTF- -	:30	1	\$150.00	P 5	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/18/12	09/24/12	MTWTF- -	1		\$150.00		0.00						
E 13	WXIX	09/19/12	09/21/12	News @ 9a NEWS @ 9A	Comm	9-10A (9:30 AM-10:00 AM)	- - WTF- -	:30	1	\$150.00	P 5	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/18/12	09/24/12	- - WTF- -	1		\$150.00		0.00						
E 14	WXIX	09/18/12	09/24/12	News Extra 10-11A News Extra 10-11A	Comm	M-F 10-11A	MTWTF- -	:30	1	\$150.00	P 5	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/18/12	09/24/12	MTWTF- -	1		\$150.00		0.00						
E 15	WXIX	09/18/12	09/24/12	Rachael Ray 11A Rachael Ray 11A	Comm	11a-12P	M- WTF- -	:30	1	\$50.00	P 5	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/18/12	09/24/12	M- WTF- -	1		\$50.00		0.00						
E 16	WXIX	09/18/12	09/24/12	News At 630P News At 630P	Comm	630-7P	M- WTF- -	:30	2	\$150.00	P 5	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						



Contract / Revision      **821676**      Flight Dates **09/18/12-09/24/12**

### Hiatus Dates

Original Date / Revision    09/17/12/    09/17/12

Order Sep 00:00:00

<u>Advertiser</u>	<b>Obama, Barack/D/Presiden</b>	<u>Product</u>	<b>OBAMA SCHED A</b>
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Estimate #      **1798**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 16	WXIX	09/18/12	09/24/12	News At 630P News At 630P	Comm	630-7P	M- WTF- -	:30	2	\$150.00	P 5	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/18/12	09/24/12	M- WTF- -		2			\$150.00			0.00			
E 17	WXIX	09/18/12	09/24/12	Jeopardy 730P JEOPARDY	Comm	730-8P	M- WTF- -	:30	2	\$1,200.00	P 3	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/18/12	09/24/12	M- WTF- -		2			\$1,200.00			0.00			
E 18	WXIX	09/18/12	09/24/12	Wheel Of Fortune 7P Wheel Of Fortune	Comm	7-730P	M- WTF- -	:30	2	\$1,000.00	P 3	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/18/12	09/24/12	M- WTF- -		2			\$1,000.00			0.00			
E 19	WXIX	09/18/12	09/24/12	Late News M-F Late News M-F	Comm	10-11P	MTWTF- -	:30	1	\$1,000.00	P 3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/18/12	09/24/12	MTWTF- -		1			\$1,000.00			0.00			
E 20	WXIX	09/22/12	09/22/12	LATE RUN M-SU NEWS/LATE	Comm	VARIOUS	- - - - - 1-	:30	1	\$800.00	P 3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	- - - - - 1-		1			\$800.00			0.00			
E 21	WXIX	09/19/12	09/19/12	X Factor Wednesday X Factor Wednesday	Comm	X Factor Wednesd	- - 1- - - -	:30	1	\$3,000.00	P 3	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	- - 1- - - -		1			\$3,000.00			0.00			
E 22	WXIX	09/20/12	09/20/12	Thu Hour 2 GLEE	Comm	Th 9-10P	- - - 1- - -	:30	1	\$2,500.00	P 3	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	- - - 1- - -		1			\$2,500.00			0.00			
E 23	WXIX	09/23/12	09/23/12	NFL on Fox Game 2 NFL on Fox	Comm	4-730P	- - - - - 1	:30	1	\$3,000.00	P 3	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	- - - - - 1		1			\$3,000.00			0.00			
Totals														26	\$16,955.00